



marstudio
marketing redefined

PRINT MANAGEMENT

print redefined



— Option 1 —

You Call the Shots.
We design, you print.



— Option 2 —

Lead the Way.
Let us do the leg work.



— Option 3 —

Sit Back & Relax.
Marstudio's got this.

STRATEGY
BRANDING
PRINT
WEB
MULTIMEDIA
FILM & PHOTO

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MARSTUDIO PRINT MANAGEMENT

We want printing to be an easy, integrated process for each of our clients: from the mom-and-pop shops to the Fortune 500 companies. This is why our team developed three distinct print management options for you. Each option offers varying levels of involvement from Marstudio, from just a bit of help, to taking care of the entire process. This way, you have the freedom and power to pick the option that best fits your budget and preferences.

CHOOSE WHAT WORKS FOR YOU



Option 1

You Call the Shots.
We design, you print.

You will:

1. Pick your vendor
2. Determine print specs
3. Communicate specs to Marstudio
4. Send the print-ready file to your vendor
5. Work with your vendor throughout the print process

Marstudio will:

6. Create a print-ready file based on the specs
7. Send you the print-ready file

After Marstudio sends you the print-ready files, you will work with your vendor to produce the final printed materials. Although Marstudio will not be involved in the printing process, we are here to make any changes to the print file if the need arises. Remember to thoroughly QC the print-ready file before taking it to your vendor.

0 Nominal Cost



Option 2

Lead the Way.
Let us do the leg work.

You will:

1. Pick your vendor
2. Share vendor contact information with Marstudio

Marstudio will:

3. Determine print specs
4. Create a print-ready file
5. Send the print-ready file to your vendor
6. Work with your vendor to
 - Determine paper & printing options
 - QC proofs
 - Troubleshoot any issues that arise

Marstudio works directly with your chosen vendor and manages the entire print process. Our white glove print management services give you the option of a hassle-free printing experience. Marstudio takes care of determining paper and printing options, delivering files, checking proofs, and addressing any issues during the printing process.

\$ White glove management is billable as part of your Campaign Plan or as Time & Material.



Option 3

Sit Back & Relax.
Marstudio's got this.

You will:

1. Spend your time on other important matters

Marstudio will:

2. Pick the vendor best suited to your needs
3. Determine print specs
4. Create a print-ready file
5. Send the print-ready file to our vendor
6. Work with our vendor to
 - Determine paper & printing options
 - QC proofs
 - Troubleshoot any issues that arise

Our white glove print management services give you the option of a hassle-free printing experience. Marstudio works with our preferred and trusted vendors, manages the entire print process, and guarantees a quality deliverable. Marstudio is fully liable and we guarantee you will be satisfied with the final product.

\$\$ White glove management is included in the price of the deliverable.